

Online Conference Sponsorship Opportunities

The following outlines opportunities for sponsorship in the online conference. Contact us at conferences@icohere.com for specific pricing or would like to become a conference sponsor.

Gold Sponsorship

The benefits of Gold Sponsorship include:

- Logo, company description and website link on public website
- Sponsorship recognition inside conference website, including logo, company description, and link to website
- “Virtual display booth” inside conference website that includes logo, company description, photograph of sales representative with contact information, links to website and demo, and discussion threads for online Q&A
- Four complementary conference registrations
- Inclusion in conference feedback survey in which attendees are provided the option to request additional information about sponsor – all leads provided directly to sponsor

Silver Sponsorship

The benefits of Silver Sponsorship include:

- Logo, company description and website link on public website (previous events have received up to 10,000 unique site visits)
- Sponsorship recognition inside conference website, including logo, company description, and link to website
- Two complementary conference registrations

Circle of Friends Membership

The Circle of Friends includes organizations that help promote the conference through listing the event on their websites and/or promoting the conference in their newsletters. The benefits of being in the Circle of Friends include:

- Special registration discount to pass through to members
- Link on promotional conference website and within conference site
- One complementary conference registration

Similar conferences have received over 10,000 unique visits to the promotional website and included 150-250 registered attendees from a variety of organizations